

How Does Vbrick Stack Up Against Brightcove?

Brightcove powers media. **Vbrick powers work.**

Features	Vbrick	Brightcove
 Defined vision and product roadmap	YES Long-term strategy based on customer feedback and anticipated market trends	?
 Sustained R&D investment and product innovation	YES 6 releases per year	?
 Solely focused on enterprise video	YES All development is in support of enterprise use cases	?
 End-to-end platform	YES Comprehensive platform that doesn't have to be configured for enterprise requirements	?
 All in one portal experience	YES One portal for live and on-demand video	?
 Enterprise-grade security	YES Meets highest levels of security and compliance standards	?
 Live streaming at scale	YES Hundreds of thousands of people can join simultaneously	?
 Native enterprise content delivery network (eCDN)	YES Includes peer-to-peer, edge caching, and multicast technologies	?
 Built-in user engagement for live streaming events	YES Polling, Q&A, chat, and third-party integrations	?
 Access controls	YES Viewing permissions and access controls are set on a per video basis	?
 Dynamic playlists	YES Build or embed playlists that update automatically with new content	?
 AI capabilities designed for enterprise workflows	YES Leverage AI to automate tasks and manage video libraries at scale	?
 Ability to import users	YES Manage users more efficiently	?
 Out-of-the-box integrations with conferencing and collaboration platforms	YES Stream from video sources including Microsoft Teams, Zoom, and Webex	?
 Pre-built integrations with ServiceNow and Salesforce	YES No custom development required	?
 FedRAMP certification	YES Rigorous security standards meet federal requirements	?
 Detailed analytics	YES Includes individual user viewing data	?
 Customer satisfaction and support	YES 98% customer retention rate 99.8% satisfaction with support	?



Vbrick does more than deliver video. See how our platform turns it into searchable knowledge that can be operationalized across the enterprise.

vbrick.com/demo