

Secure Your Content Across the Enterprise Video Lifecycle

VIDEO IS A POWERFUL ENTERPRISE ENABLER

Video has become essential to modern work, but weak security practices can:

- ▲ Expose sensitive data
- ▲ Create compliance headaches
- ▲ Put business at risk of cyberattacks



Video accounts for an estimated **82%** of global internet traffic.¹

YET POPULAR VIDEO PLATFORMS

weren't designed with enterprise security requirements in mind.

Reported data breach incidents rose by 34.5% in 2023, with **over 17 billion** personal records compromised throughout the year.²

50%

of video streaming service companies say security breaches have corrupted user experiences.

Hidden security risks across the enterprise video lifecycle

Video Creation



A user creates video content, **inadvertently including confidential client data**.

Live Video Streaming



Attackers **gain access, screen-grab/copy live-streamed video**, upload it online for monetary gain.

Attackers **hijack live-streamed video event**, posting content and malicious links in the chat feature.

Attackers hack the platform and **stream unauthorized content**.



On-Demand Video Storage

Ransomware attackers also threaten to **leak sensitive content online** in a double-extortion attempt.

Attackers **deploy ransomware** to encrypt and hold stored video assets hostage.

Video content is **accidentally deleted** by an internal user, resulting in data loss and compliance challenges.

Attackers launch **brute-force attacks** to gain access to sensitive on-demand video content.

SECURITY AND EXCEPTIONAL VIDEO EXPERIENCES DON'T HAVE TO BE A TRADE-OFF

Protect live and on-demand video content with a comprehensive security approach.

- ▶ Single Sign On
- ▶ Role-Based Security
- ▶ Comprehensive Encryption
- ▶ Access Controls
- ▶ Ransomware Protection
- ▶ User Activity Auditing
- ▶ End-To-End Data Governance
- ▶ ML-Based Data Loss Prevention

VBRICK IS THE INDUSTRY'S ONLY FEDRAMP-CERTIFIED ENTERPRISE VIDEO PLATFORM

Its end-to-end, cloud-native solution removes security and compliance barriers to adoption, unlocking the true power of video for the enterprise.

See why the world's top brands **trust Vbrick to protect their enterprise video content at scale.**

Visit www.vbrick.com/demo



¹Source: Global Device Growth Traffic Profiles

²Source: Flashpoint 2024 Global Threat Intelligence Report