

How Can Your Enterprise Use Video? Let Us Count the Ways

This is just the beginning.

Every department can leverage video to improve communication and information sharing.

Vbrick Enterprise Video Platform (EVP) can bring your video strategy to life.

Available APIs and embedding capabilities make it easy to to add video to any internal or external application or workflow.

Learn more at www.vbrick.com

VIDEO USES IN THE ENTERPRISE



IT / TECHNOLOGY

- > 360° video
- > Policy reviews
- > Technology migrations
- > Tutorials
- > Software rollouts
- > Help desk/support

SALES

- > Pitches
- > Technology training
- > Vertical/function insights
- > Knowledge sharing
- > Partner program overview
- > Partner training
- > Sales enablement
- > Best practices
- > Selling insights

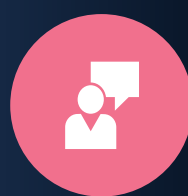


CORPORATE COMMUNICATIONS

- > Company announcements
- > Executive broadcasts
- > Crisis communications
- > Internal news broadcasts
- > Town halls
- > Public relations
- > Investor relations
- > Fireside chats

CUSTOMER RELATIONS / SUPPORT

- > Training
- > Tutorials
- > Insights/trends
- > Executive messages
- > Customer advisory boards
- > Tech support
- > Brand building
- > Customer success
- > Product enhancements



HR

- > Recruiting
- > Culture promotion/building
- > Employee resource groups
- > Performance evaluations
- > Employee testimonials
- > Employee knowledge transfer
- > Diversity, equity and inclusion initiatives
- > Onboarding
- > Retention
- > Enrollment
- > Policy reviews
- > Benefits overview

TRAINING

- > Process documentation
- > Professional development
- > Subject matter expert library
- > Security/compliance training
- > Orientation
- > How-to videos
- > Asynchronous learning



MARKETING

- > Case studies
- > Branding messages
- > Customer testimonials
- > Product launches
- > Recorded webinars/speaking engagements
- > Vlogs
- > About us videos
- > Product reviews
- > Promotional videos

REQUEST A DEMO

www.vbrick.com/demo

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