

# Secure Your Content Across the Enterprise Video Lifecycle

## VIDEO IS A POWERFUL ENTERPRISE ENABLER

Video has become essential to modern work, but weak security practices can:

- ▲ Expose sensitive data
- ▲ Create compliance headaches
- ▲ Put business at risk of cyberattacks



Global use of digital services such as video conferencing has grown **10X** since 2020.<sup>1</sup>

## YET POPULAR VIDEO PLATFORMS

weren't designed with enterprise security requirements in mind.

**> 22 billion records exposed**

in 2021 due to data breaches.<sup>2</sup>

**50%**

of video streaming service companies say security breaches have corrupted user experiences.

## Hidden security risks across the enterprise video lifecycle

### Video Creation



A user creates video content, **inadvertently including confidential client data**.

### Live Video Streaming



Attackers **gain access, screen-grab/copy live-streamed video**, upload it online for monetary gain.

Attackers **hijack live-streamed video event**, posting content and malicious links in the chat feature.

Attackers hack the platform and **stream unauthorized content**.

### On-Demand Video Storage



Ransomware attackers also threaten to **leak sensitive content online** in a double-extortion attempt.

Attackers **deploy ransomware** to encrypt and hold stored video assets hostage.

Video content is **accidentally deleted** by an internal user, resulting in data loss and compliance challenges.

Attackers launch **brute-force attacks** to gain access to sensitive on-demand video content.

## SECURITY AND EXCEPTIONAL VIDEO EXPERIENCES DON'T HAVE TO BE A TRADE-OFF

Protect live and on-demand video content with a comprehensive security approach.

- ▶ Single Sign On
- ▶ Role-Based Security
- ▶ Comprehensive Encryption
- ▶ Access Controls
- ▶ Ransomware Protection
- ▶ User Activity Auditing
- ▶ End-To-End Data Governance
- ▶ ML-Based Data Loss Prevention

## VBRICK IS THE INDUSTRY'S ONLY FEDRAMP-CERTIFIED ENTERPRISE VIDEO PLATFORM

Its end-to-end, cloud-native solution removes security and compliance barriers to adoption, unlocking the true power of video for the enterprise.

See why the world's top brands **trust Vbrick to protect their enterprise video content at scale.**

Visit [www.vbrick.com/demo](http://www.vbrick.com/demo)



<sup>1</sup>Source: World Economic Forum

<sup>2</sup>Source: Risk Based Security/Flashpoint