

Vbrick for Life Sciences Companies



Transformative health innovation requires a clear, centralized communication strategy. Life sciences and pharmaceutical organizations around the world are embracing video to elevate their mission, enable cutting-edge research, and keep healthcare professionals, distributors, sellers, and employees informed on the latest trends and regulations. Trust Vbrick's cloud-based enterprise video platform to deliver information to tens of thousands of people around the globe – seamlessly and securely.

Key Use Cases

IT	Corporate Communications
<ul style="list-style-type: none">Scalable, secure video distributionWorkflows, role-based access control and single sign-onExisting UC and network investment maximization	<ul style="list-style-type: none">Town halls with senior leadership to deliver earnings reports and market trendsExecutive briefings to keep employees informedUser-generated content for knowledge sharing – only a browser and webcam required
Human Resources & Training	Marketing
<ul style="list-style-type: none">Asynchronous learning to ensure complianceOnboarding of new employees, healthcare professionals, companies, and distributorsDiversity and inclusion initiatives around the world	<ul style="list-style-type: none">Product launches to increase speed to marketSales and healthcare professional enablementConsumer and partner education



Our Reach in the Life Sciences Industry

- ◉ Pharmaceuticals
- ◉ Biotechnology
- ◉ Medical Research
- ◉ Medical Devices
- ◉ Medical Supplies

With Vbrick, Life Sciences Companies Get:

- ◉ Scalable, secure video distribution on private networks
- ◉ A single, brandable interface for webcasting and video storage for on-demand viewing
- ◉ Seamless integrations with Webex, Zoom, and Microsoft Teams to leverage existing investments
- ◉ Robust analytics and management for tracking network performance and usage
- ◉ Content enrichment with available search, translation, and transcription functionality

TALK TO AN EXPERT

The Vbrick team is here to support you on your path to deploying our enterprise video platform. From our expert engineers to professional services groups and customer success managers, we'll create a video platform and network architecture to meet the needs of your enterprise – now and in the future.

LEARN MORE

visit: www.vbrick.com/demo
or email: contactus@vbrick.com



607 Herndon Parkway, Suite 300 ◉ Herndon, VA 20171 ◉ USA ◉ www.vbrick.com

©2022 Vbrick Systems, Inc. Vbrick and Rev are trademarks of Vbrick Systems, Inc., Herndon, VA. All other trademarks are the property of their respective owners. Specifications subject to change without notice.