

Vbrick for Healthcare Companies



Patient education, health information updates, and new medical guidance all require a highly secure and scalable communication channel. With Vbrick’s cloud-native, end-to-end enterprise video platform, healthcare organizations can create, capture, and deliver high-quality video experiences to employees and partners – no matter where they are located in the world.

Key Use Cases

IT	Corporate Communications
<ul style="list-style-type: none">Scalable, secure video distribution with certifications to help you comply with HIPAA and other industry regulationsWorkflow optimization with strong role-based security and SSO that doesn’t get in the wayUnified Communications (UC) and network enhancement to maximize tech investments	<ul style="list-style-type: none">Town halls with senior leadership to share updates on the latest trends and guidelinesExecutive briefings to keep employees and customers informedUser-generated content to improve knowledge sharing – no special tools required
Human Resources & Training	Marketing
<ul style="list-style-type: none">Asynchronous learning to ensure compliance and enhance training offeringsOnboarding that empowers new employees, healthcare professionals, and partners to succeedContinuing education and certification to encourage professional growth and development	<ul style="list-style-type: none">High-impact product launches to accelerate time to marketDistributor, staff, or healthcare professional enablement to drive growth and improve outcomesPatient or partner education and storytelling to engage audiences



Our Reach in the Healthcare Industry

- ◉ Hospitals
- ◉ Doctor Offices
- ◉ Preventative Services
- ◉ Therapeutic Services
- ◉ Health Insurance Firms

Vbrick Gives Healthcare Companies:

- ◉ Scalable, secure video distribution on private networks
- ◉ A single, brandable interface for webcasting and video storage for on-demand viewing
- ◉ Seamless integrations with Webex, Zoom, and Microsoft Teams to extend existing investments
- ◉ Robust analytics and management for tracking network performance and usage
- ◉ Content enrichment with available search, translation, and transcription functionality

TALK TO AN EXPERT

Your video needs are unique and evolving rapidly. Our team of world-class engineers, professional services experts, and customer success managers are here to make sure your Vbrick Enterprise Video Platform deployment and network architecture are optimized to support your business goals – today and in the future.

LEARN MORE

visit: www.vbrick.com/demo
or email: contactus@vbrick.com



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