

Vbrick™ Rev™ is Cisco's Enterprise Video Solution

Cisco Offers Rev as an Integrated Video Streaming and Recording Solution for Cisco Collaboration Products

Rev enables Cisco customers to use their existing existing collaboration investments, including Cisco Telepresence endpoints, Cisco Webex Teams, Cisco Meeting Server (CMS), and Cisco Webex Meetings for an integrated video experience that embeds Cisco and Vbrick within all functional areas of an organization including training and on-boarding, corporate communications, marketing, sales, product launches and many more.

Rev extends Cisco collaboration products by hosting live video broadcasts for several functions including CEO town halls, global sales meetings, and live remote training. Rev complements live video with an industry-leading video content management system, or 'enterprise YouTube,' with an easy-to-use interface capable of streaming to any device– all while maintaining the strictest security standards for retention management.



REV EXTENDS CISCO COLLABORATION BY:

- ▶ Converting Webex Meetings, CMS into large-scale live streaming broadcast sources with multiple presenters
- ▶ Converting TelePresence-equipped conference spaces into live broadcast studios for live streaming and recording
- ▶ Ingesting recordings from Webex Meetings and CMS directly into Rev for video content management including search, access control and transcription
- ▶ Notifying Webex Teams users directly in Webex Teams spaces when new video content is added to a Rev account

REV BENEFITS FOR CISCO CUSTOMERS INCLUDE

- ▶ Seamless integration with Cisco collaboration portfolio
- ▶ Expand UC session to reach all 'road warriors' by streaming to mobile devices
- ▶ Bandwidth-optimized, edge distribution via the Rev eCDN composed of Vbrick DMEs
- ▶ Consumer-grade experience delivered to employees

REV SPECIFICATIONS

PRODUCT FAMILY	PLATFORMS SUPPORTED	PRODUCT SPECIFICATIONS
REV ON-PREMISE	<ul style="list-style-type: none"> ▶ Cisco Unified Computing System™ (Cisco UCS® platform) ▶ Specification-based x86-64 hardware ▶ VMware FSX and Microsoft Hyper-V Hypervisors 	Rev Enterprise Video Platform on-premise software provides a video platform for managing and accessing live and on-demand video. It includes user and administrative portals and reporting functions. This subscription is for a perpetual per-user price. Support is sold separately. It requires customer-provided hardware.
REV CLOUD SUBSCRIPTION	<ul style="list-style-type: none"> ▶ Cloud Service 	Rev Enterprise Video Platform software provides a video platform for managing and accessing live and on-demand video. It includes a user and an admin portal as well as reporting functions. This subscription is an annual subscription, per-user price hosted on Vbrick Cloud and includes annual support. Included per whole increment of 1,000 users is 250 GB of cloud video storage and 500 GB/month of cloud video delivery. Unlimited local delivery via separately purchased DMEs is also included.

DME SPECIFICATIONS

HYPERVISOR VERSION

- ▶ ESXi 4.1, 5.0, 5.1, 5.5

PLAYER SUPPORT

- ▶ HTTP Dynamic Streaming
- ▶ Apple Adaptive Player on iPhone and iPad using HTTP Live Streaming (HLS)
- ▶ Windows Media Player 12 or Vbrick plug-in
- ▶ QuickTime Player (Windows and Mac).

MANAGEMENT

- ▶ HTTP/HTTPS for management
- ▶ IGMPv3

INCOMING PROTOCOLS

- ▶ RTP
- ▶ RTMP
- ▶ MPEG2TS with KLV
- ▶ FTP for VoD file transfer
- ▶ Smooth Stream from IIS Server

INCOMING PROTOCOLS

- ▶ RTP - unicast and multicast
- ▶ RTMP - unicast
- ▶ MPEG2TS with KLV - unicast and multicast
- ▶ HDS - unicast
- ▶ HLS - unicast
- ▶ HTTP - Progressive Download
- ▶ Smooth Stream
- ▶ Stored Windows Media - Progressive download

SYSTEM REQUIREMENTS

	SMALL	MEDIUM	LARGE
REQUIRED VIRTUAL CPUS	2 CORE	4 CORE	8 C
REQUIRED MEMORY	4 GB	16 GB	32 GB