

The Vbrick® Rev® API Suite

Integrate Rev Video Seamlessly Within Your Other Enterprise Applications

Vbrick developed its robust Application Programming Interface (API) suite to enable developers to integrate the scalable live and on-demand video management, webcasting and distribution benefits of the Rev enterprise video platform with their other enterprise applications. Streaming visionaries worldwide use Rev's RESTful API framework to integrate video seamlessly with content, learning management, unified communications, marketing, student information and other enterprise systems.



Rev currently provides more than 40 APIs supporting the most common customer uses. These include integrations such as video playback and search, auto-embedding of video files, and exporting video viewing data. Core functionality in the Rev API Suite includes upload and management APIs for ingesting video within platforms (such as intranets), as well as data fetching APIs that enable systems to use video outside of Rev for other enterprise applications.

Content Management Systems: Rev APIs work with CMSs like SharePoint, WordPress and Drupal to enable video searching, listing, editing, uploading and play back from within the CMS interface.

Customer Relationship Management Systems: Support and call centers using CRMs like Salesforce.com, Microsoft Dynamics and NetSuite integrate video tutorials to help customers master the solutions they use.

Learning Management Systems: Customers using LMSs such as Cornerstone, SAP/Success Factors and Blackboard enhance learning programs by seamlessly embedding video.

WAN Optimization Systems: Customers with significant deployments of optimization technologies, such as Cisco WAAS and Akamai Connect, Riverbed and Blue Coat, can use Rev's eCDN capabilities by installing virtual Vbrick Distributed Media Engines on routers or WAN optimization appliances – extending their investments.

CDNs: Rev integrates with the world's largest content delivery networks, including Akamai, Edgecast and Amazon to provide a seamless off-WAN complement to the Rev eCDN on-WAN distribution capabilities.

Virtual Desktop: Customers use Rev to efficiently deliver high-quality video across their virtual desktop solutions including Citrix, VMare, and Microsoft Hyper-V.

Marketing Automation Systems: Marketing teams integrate Rev webinar registration and video viewing information with systems like Pardot, Eloqua and Hubspot for comprehensive campaign tracking and measurement.

Event Planning Systems: Organizations using event planning systems such as Cvent, etouches or EventPro integrate with Rev to securely synchronize webinar event registrations with payment status.

EHR Systems: Healthcare organizations integrate video with systems like Epic, eClinicalWorks and McKesson, to improve patient outcomes, onboard new staff more rapidly and effectively, and to capture and share Grand Rounds and medical lectures.

ABOUT REV

Rev is the next-generation of enterprise video platforms, with a cloud-native architecture that delivers the scalability, performance and experience of consumer video sites, such as Netflix or Hulu. Rev enables organizations to use video ubiquitously by converting it into bandwidth-efficient streams that can be securely viewed through a web browser from any connected device. Vbrick Rev enables organizations to centrally integrate all of their video sources, including video conferencing and unified communications, while delivering a dynamic, consumer-grade experience for employees.