

Vbrick Video Platform as a Service (VPaaS)

VIDEO IS REDEFINING HOW BUSINESSES INTERACT AND ENGAGE WITH THEIR PEOPLE

Building powerful video features into your company's solution offerings can help sharpen your competitive edge and reach new markets, but you don't have the resources or expertise to do it on your own.



Let Vbrick do the heavy lifting, so you can stay focused on growing your business. Harness our cloud-native Video Platform as a Service (VPaaS) offerings to incorporate market-leading video capabilities – from live and on-demand video streaming to video content management and comprehensive analytics – into your product workflows and feature sets. With white-labeled and flexible APIs, accelerate your time to market, reduce overhead costs, and deliver more value to customers.

CREATE HIGHLY DIFFERENTIATED SOLUTIONS WITH VBRICK'S MARKET-LEADING VPaaS OFFERINGS

Live Video Streaming at Scale

Supercharge your customers' corporate communications strategies with world-class live streaming video capabilities that efficiently and effectively unite, inspire, and engage employees.

- Reliably broadcast to *tens of thousands* of people simultaneously – without compromising performance
- Deliver a high-quality viewing experience regardless of viewer location or device
- Encourage greater engagement via chat, Q&A, and polling features
- Scale without limits with cloud-native architecture as business needs evolve
- Maximize existing investments in hardware, software, and UCaaS solutions

Video Content Management

Enrich your customers' video content using Vbrick's platform to aggregate existing video assets in a single cloud repository that includes intelligent search functionality.

- Easily access and share video content in seconds with AI-powered search and tagging
- Support user-generated content by simplifying video creation and editing – directly from the user's browser or preferred video conferencing application
- Extend reach by making video accessible to viewers around the globe
- Improve governance, compliance, and security

Video Enrichment

Utilize enhanced search capability to find and locate specific people or video content across all video assets to improve productivity and sharing and increase return on video investments.

- ◉ Automatically tag users to know who is in a video and where they appear in the timeline
- ◉ Search people and transcripts in one integrated experience
- ◉ Identify who is in a video and what is being said to help viewers get more out of the viewing experience
- ◉ Use transcripts to power closed captions on your hosted videos
- ◉ Translate and transcribe video into 48+ languages in real time

Video Distribution

Tap into the best built-in enterprise content delivery network (eCDN) on the market to provide exceptional video experiences – to every viewer, every time.

- ◉ Help customers overcome network bottlenecks through flexible, decentralized options
- ◉ Utilize our portfolio of distribution tools, including edge caching, peer-assisted or peer-to-peer, or multicast options, to fit the needs of any network
- ◉ Optimize customers' existing network investments with our robust architecture that maximizes the user experience

Architecture and Security

Mitigate common customer objections and hurdles to enterprise video adoption around governance and compliance and meet the highest enterprise security standards.

- ◉ Deliver security at enterprise scale including SOC 2 and GDPR compliance, secured eCDN streaming, comprehensive auditing, and FedRAMP certification
- ◉ Encrypt and protect all video content – in both “at rest” and “in transit” phases
- ◉ Tightly integrate with organizational policies, permissions, and network requirements to provide security assurance with end-to-end governance:
 - Multi-layered role-based security
 - Fine-grained access controls
 - User activity auditing
 - Versatile SSO integrations

Video Analytics

Infuse rich video analytics into your products to deliver deeper customer insights and satisfaction.

- ◉ Surface experience and engagement trends for both live video events and video on demand so customers can see how viewers are engaging with content
- ◉ Help customers understand viewing time, drop off, and completion rates
- ◉ Provide insights into the quality of the video experience to resolve issues before they arise
- ◉ Drive informed decision-making and ensure customers are getting the most out of enterprise video

Integrations

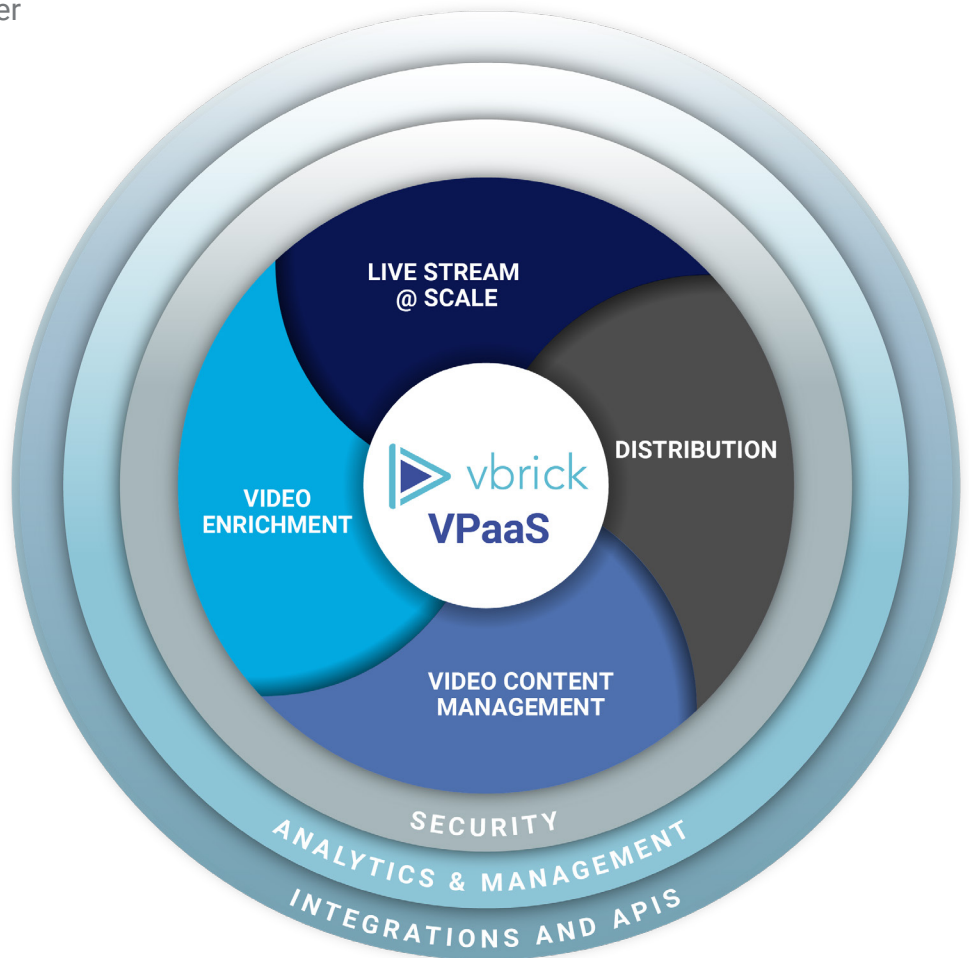
Future-proof your product offerings and deliver maximum flexibility to support customer growth and change.

- ◉ Enable full integration with all leading video conferencing solutions, so customers can continue using Zoom, Microsoft Teams, or Webex
- ◉ Enhance the capture, enrichment, and storage of the video content your customers are producing
- ◉ Secure and simplify the delivery of video content by embedding it on external websites, intranets, social platforms, third-party sites, and applications

MAKE VIDEO YOUR COMPETITIVE ADVANTAGE

Vbrick Video Platform as a Service (VPaaS) can be implemented to support a wide variety of use cases. Enhance customer value and experience – no matter the industry or functional area.

- ◉ **Call Centers and Customer Support:** Add video directly into topic workflows to support both personnel and end customers.
- ◉ **Sales Force Automation:** Embed video notes into opportunity data, control and distribute video-based pitch materials, and communicate to sales teams and end customers.
- ◉ **Learning Management:** Deploy live or on-demand video-based training at scale, worry free.
- ◉ **HR Management:** Enhance end user offerings through video, including online recruiting, onboarding, and ongoing employee education and engagement.
- ◉ **Customer Experience:** Gauge end customer sentiment with live video and embed video notes directly into customer profiles.
- ◉ **Risk Management:** Help ensure compliance with various state, federal, and industry-wide regulations through centralized, consistent video communication and end user training at scale.



LEARN MORE

visit: www.vbrick.com/demo
or email: contactus@vbrick.com



607 Herndon Parkway, Suite 300 ◉ Herndon, VA 20171 ◉ USA ◉ www.vbrick.com

©2022 Vbrick Systems, Inc. Vbrick and Vbrick Rev are trademarks of Vbrick Systems, Inc., Herndon, VA. All other trademarks are the property of their respective owners. Specifications subject to change without notice.