

# Deliver More Value to Your Enterprise

## MAXIMIZE THE POWER OF VIDEO AND YOUR WEBEX INVESTMENT

Your hybrid workforce depends on Webex for everyday and critical communications. Extend the value and impact of video in your organization with Vbrick's live and on-demand video streaming and enterprise video platform (EVP).

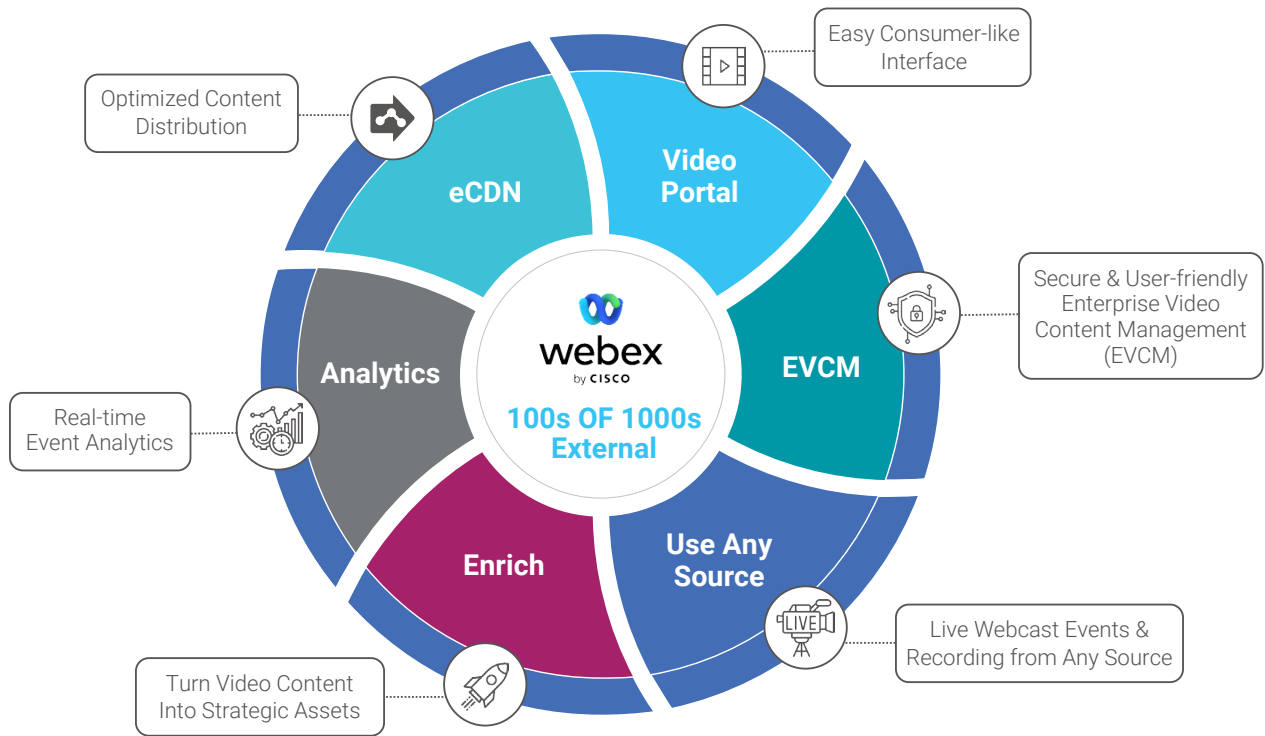


## SEAMLESS INTEGRATION CREATES AN EVEN BETTER EXPERIENCE

Vbrick technology is the engine that powers Webex Webinars with over 3,000 participants. Our EVP not only handles tens of thousands of attendees, but it provides a single portal for storing all your recorded video content and enhancing it with search, transcription, translation, access controls, user tagging, and much more. To enable live streaming at scale, Vbrick Distribution, our enterprise content delivery network (eCDN), uses a portfolio of native technologies to minimize network impact and deliver the best possible quality to your audience. By making pervasive access to video secure, flexible, and reliable, our customers create more value and a better experience for their employees.

Together, Vbrick and Webex do more for your enterprise:

- Use Webex Webinars, Webex Meeting Stream, and Cisco Meeting Service (CMS) as live video sources for large-scale live streaming webcasts with multiple presenters
- Turn telepresence-equipped conference spaces into broadcast studios for live streaming webcasts and recordings
- Ingest some or all of your company's recordings from Webex Webinars and CMS directly (and automatically if desired) into Vbrick's video content management platform and video repository to utilize search, access controls, transcription, translation, channels, content tagging, and much more
- Notify users directly in Webex Teams spaces when new video content is added



## ENGAGE, EMPOWER, AND TRANSFORM YOUR MODERN ENTERPRISE WITH VIDEO

### Live Video Streaming at Scale

Supercharge your corporate communications strategies with world-class live streaming video capabilities.

- Reliably broadcast to *tens of thousands* of people simultaneously
- Deliver a high-quality viewing experience regardless of viewer location or device
- Encourage greater engagement via chat, Q&A, and polling features
- Scale without limits with cloud-native architecture as your business needs evolve
- Maximize your existing investments in hardware, software, and UCaaS solutions

### Robust Video Content Management

Aggregate your video assets and streamline access to them in a single cloud repository that enriches the content with market-leading translation, transcription, and searchability functions.

- Easily access and share video content in seconds with AI-powered search and tagging
- Translate and transcribe video into 48+ languages in real time\*
- Support user-generated content by simplifying video creation and editing — directly from the user's browser or preferred video conferencing application or device
- Extend your reach by making video accessible to viewers around the globe
- Improve governance, compliance, and security

\*Available as an add-on feature with Rev IQ

## Network-Wide Distribution

Tap into the best built-in enterprise content delivery network (eCDN) on the market to deliver amazing video experiences to every person – regardless of location – every time.

- ⦿ Overcome network bottlenecks and meet the full demands of a hybrid workforce through flexible, secure, scalable delivery on a private network
- ⦿ Utilize our portfolio of distribution tools, including edge caching, peer-assisted or peer-to-peer, or multicast options, to fit the needs of your network
- ⦿ Optimize your existing network investments with our robust architecture that maximizes the user experience

## Best-in-Class Security

Protect your organization's intellectual property and proprietary video content with end-to-end enterprise security in the cloud.

- ⦿ Meet the highest standards in cloud security with the industry's only FedRAMP-certified EVP
- ⦿ Simplify audits and meet SOC 2 and GDPR compliance requirements
- ⦿ Encrypt and protect all video content – in both "at rest" and "in transit" phases
- ⦿ Tightly integrate with organizational policies, permissions, and network requirements to gain peace of mind with end-to-end governance:
  - Multi-layered role-based security
  - Fine-grained access controls
  - User activity auditing
  - Versatile SSO integrations

## Comprehensive Video Analytics

Gain deeper, real-time insights into both live video events and video on demand with rich video analytics.

- ⦿ Surface experience and engagement trends to see how viewers are engaging with your content
- ⦿ Gain valuable viewer insights such as viewing time, drop off, and completion rates
- ⦿ Resolve video quality and experience issues before they arise

## Seamless Integrations

Easily integrate or embed your video experiences with a wide variety of popular enterprise systems.

- ⦿ Ingest some or all of your organization's recordings from Webex Webinars and CMS directly into Vbrick
- ⦿ Enhance the capture, enrichment, and storage of the video content your organization produces
- ⦿ Easily deliver content using our embedding capabilities to securely surface your video on external websites, intranets, social platforms, third-party sites, and applications
- ⦿ Future-proof your technology assets and maximize video ROI

## EXPLORE VBRICK EVP CAPABILITIES

### BY INDUSTRY

Whether you're researching the next life-saving medical treatment or developing innovative software applications, Vbrick and Cisco deliver all the tools you need.

- ◉ **Financial Services:** Enhance communication with employees, agents, and advisors, while ensuring compliance with the most stringent regulatory standards.
- ◉ **Life Sciences and Pharma:** Keep global healthcare professionals, distributors, sellers, and employees abreast of the latest trends and regulations.
- ◉ **Healthcare:** Streamline health information updates, communicate new guidelines, and enhance patient education – all while meeting compliance requirements.
- ◉ **Technology:** Remove traditional network bottlenecks, scale video deployments efficiently and securely, and deliver an unmatched user experience.
- ◉ **Government:** Enable advanced collaboration and engagement across geographically dispersed agencies while employing the strictest security features and policies.

### BY TEAM

Elevate your business team's communications strategy with powerful video tools that are simple and intuitive to use.

- ◉ **IT:** Remove traditional network bottlenecks, scale video deployments efficiently and securely, and deliver an unmatched user experience for employees around the world.
- ◉ **Sales and Marketing:** Enable teams, optimize product launches, and boost consumer and partner education efforts.
- ◉ **Corporate Communications:** Empower and engage your hybrid workforce and transfer knowledge with employee-created content – no special software required.
- ◉ **Human Resources and Training:** Ensure compliance through asynchronous learning, streamline employee and partner onboarding, and enhance continuing education and certification offerings.

LEARN MORE

visit: [www.vbrick.com/demo](http://www.vbrick.com/demo)  
or email: [contactus@vbrick.com](mailto:contactus@vbrick.com)



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