

# Securely Add Video Into Your Digital Workplace

USE VBRICK VIDEO ON DEMAND TO GET EVEN MORE FROM YOUR SERVICENOW INVESTMENT

ServiceNow® is a powerful platform for automating processes, reducing costs, and improving employee experiences. Add relevant video content to your pages and portals and watch those benefits grow exponentially.



## A SECURE VAULT FOR EMBEDDING VIDEOS IN SERVICENOW

Vbrick, the leading enterprise video platform provider, is trusted by the world's largest brands to meet their end-to-end video needs. We bring our years of experience in managing and safeguarding corporate video content to ServiceNow by offering Vbrick Video on Demand. It's an on-demand video platform that lets you create and store videos in one secure, consolidated library and easily embed them in ServiceNow portals or pages, including Employee Center, for users throughout the enterprise.



**Engage and inform large, global audiences at scale.** HR, corporate communications, and IT teams can securely embed videos within their ServiceNow pages or portals to improve knowledge sharing.



**Increase productivity and employee experiences.** Deliver valuable and timely content — enriched with industry-leading transcription and translation capabilities — directly within familiar experiences.



**Enhance self-service initiatives.** Minimize ticket submissions and optimize resources by embedding video on the pages people regularly visit for information.



**Automate video capture.** Users can easily upload or create new videos with native webcam and screenshare capabilities — all protected by strict security policies.



**Meet compliance and regulatory requirements.** Maintain video-based data confidentiality, integrity, and availability by establishing viewer roles and permissions and defining governance rules to automatically manage content so the right messages are seen by the right people, at the right time (and for the right duration).



**Simplify video analytics.** Surface and track powerful video insights, including video viewing details, on a single platform.



vbrick

servicenow

DATASHEET © Vbrick + ServiceNow Solution

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## ENABLE SMARTER WORK, EXCEPTIONAL EXPERIENCES, AND TRANSFORMATIVE OUTCOMES

With your ServiceNow implementation, your organization is well on its way to digital transformation. By adding Vbrick Video on Demand, you can accelerate the benefits of ServiceNow by bringing video to the pages and portals your teams access every day – all while protecting confidential content.

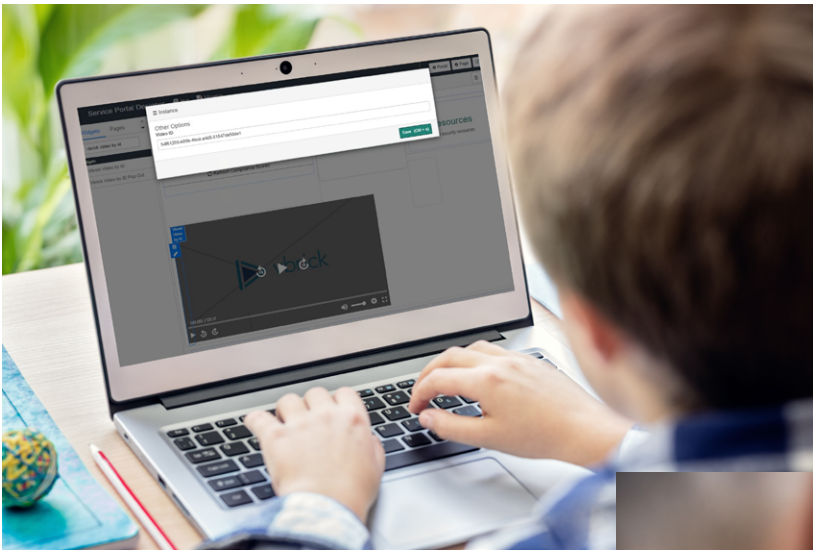
- ◉ Augment and enhance knowledge sharing by providing relevant video content
- ◉ Improve processes across the enterprise by harnessing the power of video
- ◉ Create an ecosystem that eliminates friction and accelerates growth
- ◉ Deliver a unified experience where information is available for the right users, when they need it

### Drive More Value from ServiceNow Across the Entire Organization

<b>Streamlined Internal Communications</b> (Creator and Employee Workflows)	<b>Optimized Knowledge Management</b> (IT Workflows)	<b>Unified User Experience</b> (Customer Workflows)
<p>Create and embed videos in division or company-wide intranet sites in Employee Center to improve employee communications and engagement.</p> <p>Examples:</p> <ul style="list-style-type: none"> <li>◉ HR's new open enrollment benefits explainer video</li> <li>◉ IT's hot desk policy review</li> <li>◉ Corp comm's latest townhall recording</li> </ul>	<p>Publish videos and knowledge management articles in Service Portal to reduce ticket volume and IT burden.</p> <p>Examples:</p> <ul style="list-style-type: none"> <li>◉ Instructions for installing new software</li> <li>◉ Steps to update passwords</li> <li>◉ Process for creating/submitting tickets</li> </ul>	<p>Create a secure, centralized video vault where end users (internal employees, partners, and/or customers) can easily search for and access video content in a knowledge base or portal.</p> <p>Examples:</p> <ul style="list-style-type: none"> <li>◉ How-to and promotional videos</li> <li>◉ Service overviews</li> <li>◉ Product support</li> </ul>

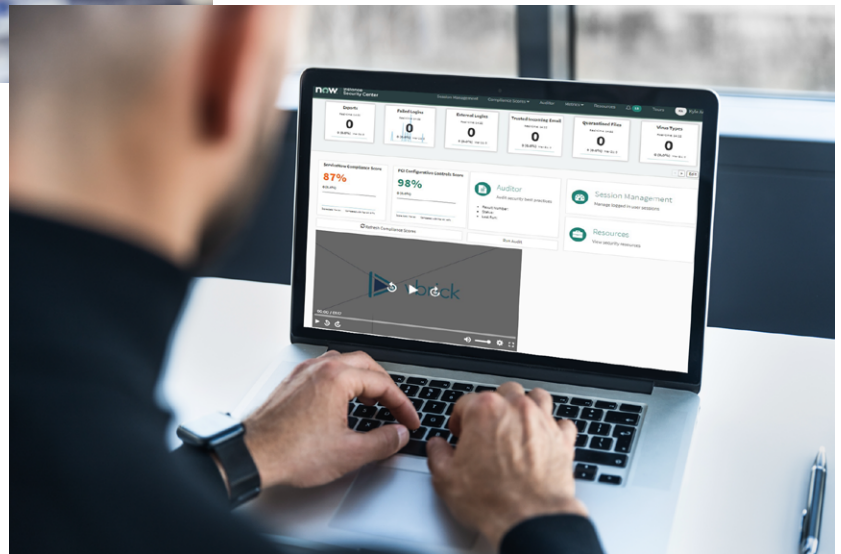
## COMBINE THE POWER OF TWO INDUSTRY-LEADING ENTERPRISE PLATFORMS

The integration with ServiceNow and Vbrick lets you create rich and compelling content experiences that include video to increase employee engagement, reduce the volume of service requests, and keep your organization's video safe and secure. Talk to our team of experts to learn more about how we make it happen.



*Locate the Vbrick-hosted video you want to embed.*

*Display your Vbrick video on a ServiceNow page and automatically apply viewing permissions.*



LEARN MORE

visit: [www.vbrick.com/servicenow](http://www.vbrick.com/servicenow)  
or email: [servicenow@vbrick.com](mailto:servicenow@vbrick.com)



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