# **Protect Your Video Content** with Best-in-Class Security



Unlock the power of video for your enterprise, knowing your data and technology investments are fully protected with Vbrick's end-to-end enterprise security in the cloud.

### THE ENTERPRISE VIDEO SECURITY CHALLENGE

Video is revolutionizing enterprise communications across industry sectors from healthcare to education. Live and on-demand video increase engagement, deliver powerful messages, and forge authentic connections across physical distances. But new opportunities also bring new risks.

Cyber attackers are now targeting video platforms with alarming frequency. Yet many streaming platforms weren't designed with enterprise security requirements in mind, putting sensitive data at risk.

Today, the average cost of a data breach has skyrocketed to \$4.24M<sup>1</sup>, new cyber threats and ransomware attacks are emerging constantly, and the stakes have never been higher. Loss of sensitive data and business disruptions due to breaches are not only costly, but they can also damage your organization's reputation and customer loyalty.

# Protect Live and On-demand Video Content From:

- Data leaks
- Ransomware
- Brute-force attacks
- Stream grabbing
- Meeting hijacking
- Phishing
- Unauthorized streaming
- Viewer screen recording and broadcast

You need an enterprise video platform purpose-built for security to protect your corporate data, secure live streams, control access, and meet the most stringent security and compliance standards.

Source: 1| IBM Cost of a Data Breach Report 2021

#### SECURITY ASSURANCE WITH OUR ROBUST FEATURES AND BUILT-IN CAPABILITIES

- As the **industry's only FedRAMP-certified enterprise video platform**, Vbrick delivers the highest standards in cloud security around data confidentiality, data integrity, and data availability.
- Comprehensive encryption protects your video content in both "at rest" and "in transit" phases.
- Our SOC 2 audited and GDPR compliant platform helps you ease audits and meet industry regulations and compliance requirements.
- **End-to-end governance** enables tight integration with your organizational retention policies, access permissions, and network requirements including:
  - Granular role-based security Control who can create videos, live events, channels, or categories, determine which users can make content public, and create approval workflows for video assets.
  - **Trusted access controls** For any video or webcast, define the ability users or groups have to view or edit it and whether it's internal or public content.
  - User activity auditing Track down changes to any video or webcast in Vbrick Rev by seeing the exact information that was changed and by which system user.
  - Versatile SSO integrations Support for SAML single sign-on and importing of users via Active Directory so you can centrally manage access to Rev with your other enterprise tools.
- Vbrick runs on Amazon Web Services, the world's leading cloud infrastructure provider, to ensure the highest levels of availability, security, and scalability.

## **ABOUT VBRICK**

Vbrick is the leading enterprise video platform (EVP) provider. Our end-to-end, cloud-native solution removes operational, performance, security, and integration barriers to adoption, unlocking the true power of video for the enterprise. The world's most widely recognized brands rely on Vbrick's proven unified streaming, video on demand, and content management capabilities to engage, empower, and transform their organizations at scale.

#### LEARN MORE

visit: <u>www.vbrick.com/demo</u> or email: <u>contactus@vbrick.com</u>



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