

# Vbrick Rev IQ

With a massive video library, finding relevant video content can be a challenge. We make discovering and accessing it easier using our AI-powered module, Rev IQ.



## MAKE VIDEO EVEN MORE ACCESSIBLE

Companies are generating more video content for communications, training, and knowledge sharing. In 2021, a combined 73% of Wainhouse Research survey respondents said they watched online video for business applications for at least 30 minutes weekly, up from the 64% in 2020 and 61% in 2019.<sup>1</sup> However, if employees aren't able to access the video content, whether it's because of language barriers or they simply can't find the relevant information, the benefits of increased productivity and information sharing are lost.

Vbrick's Rev IQ includes enhanced search capability that makes videos more accessible. Powered by artificial intelligence, including user tagging, transcription, and translation, Rev IQ enriches videos with information about who appears in a video and what is being said. This enables enterprises to tap into the value of their video library, improving productivity and sharing and increasing return on video investments.

### Leverage the Power of AI



Enable auto-generated transcription and translation



Use advanced search to find all video assets that include key words in the transcription



Retrieve, watch, and share relevant video content to the minute

## KEY CAPABILITIES

### Multi-language Subtitles

- ⦿ Utilize text-to-speech to auto generate subtitles during live webcasts or for on-demand videos
- ⦿ Automatically translate subtitles and video transcripts into 48 different languages
- ⦿ Upload subtitle or transcript files in 61 different languages

### User Tagging

- ⦿ Automatically tag users in videos
- ⦿ Identify who is in the video and when they appear on the video timeline
- ⦿ Search across your video library for people in the videos

### Interactive Viewing Experience

- ⦿ Use Pulse to see the speakers who are tagged in a video and what is said when
- ⦿ Easily click to find where speakers appear throughout the video
- ⦿ Search for people or keywords in the transcript in one integrated modal

Source: 1| Wainhouse Research Enterprise Video End User Survey, 2021, 2020, 2019



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