

# Vbrick Enterprise Video Platform

## UNLOCK THE POWER OF VIDEO WITH THE GLOBAL LEADER IN CLOUD-NATIVE, AI-DRIVEN ENTERPRISE VIDEO SOLUTIONS

Vbrick is the leading video platform trusted by the world's largest brands, offering robust video solutions from live and on-demand streaming to content management — all enhanced with powerful AI and comprehensive analytics.

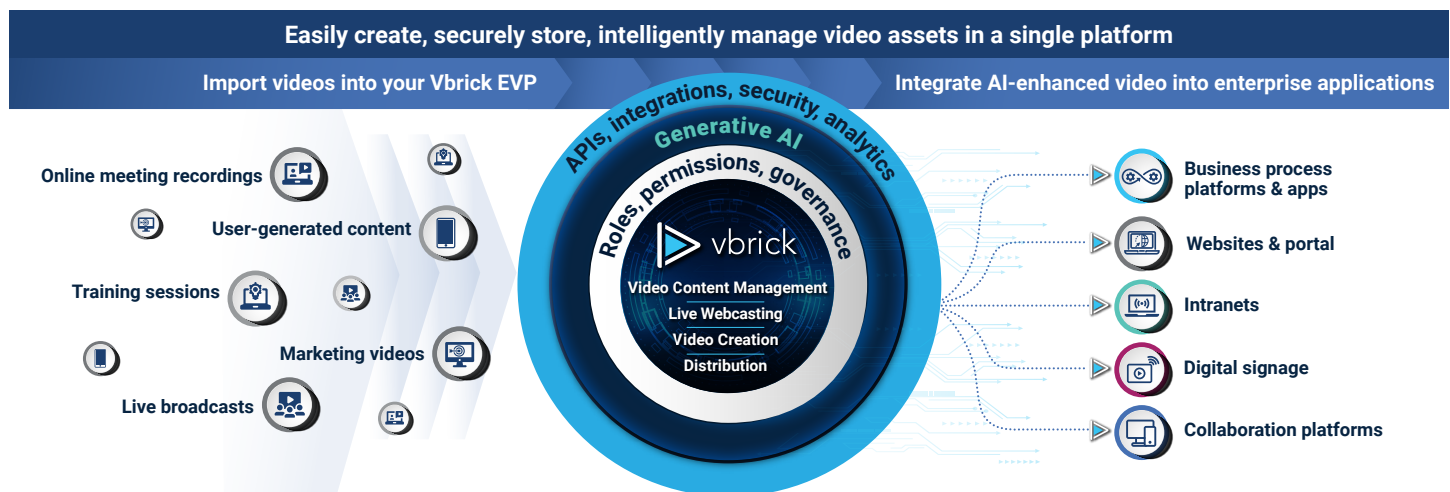


## WHY YOU NEED VIDEO PURPOSE-BUILT FOR THE ENTERPRISE

With employees using multiple applications to create, record, and store video content, IT teams are increasingly burdened with supporting numerous systems while trying to ensure the confidentiality of sensitive information. In the absence of a storage policy, these video silos impede the sharing of valuable information.

Vbrick Enterprise Video Platform is purposefully designed with performance, security, and integration requirements in mind. It helps organizations deliver the seamless, high-quality live and on-demand video experiences viewers expect. With our advanced AI, governance, and integration capabilities, video can be delivered within the business applications and workflows used every day to engage and empower audiences around the world.

### THE POWER OF AN AI-DRIVEN ENTERPRISE VIDEO PLATFORM (EVP)



<b>Robust Video Content Management</b> Centralize your video storage and surface relevant content in a single cloud repository.	<b>Enhanced and Generative AI</b> Leverage the power of enhanced and generative AI technology to transform how you manage growing video libraries.
<ul style="list-style-type: none"> <li>◉ Easily search and discover video content with AI-powered capabilities that make it easier to pinpoint valuable information</li> <li>◉ Deliver your video content to a global audience through a custom-branded video portal</li> <li>◉ Organize your content with channels, categories, and playlists and subscribe to stay up to date and receive notifications about new and exciting videos</li> <li>◉ Improve governance, compliance, and security with fine-grained roles, viewing permissions, and video expiration dates</li> <li>◉ Add supporting files such as presentations to enrich your video content</li> </ul>	<ul style="list-style-type: none"> <li>◉ Use automated transcription services to enable users to easily navigate on-demand video content, pinpointing specific video segments</li> <li>◉ Let viewers interact with a generative AI-powered virtual assistant to extract insights directly from a video file</li> <li>◉ Automatically create summaries of videos using generative AI to save time and enhance search functionality</li> <li>◉ Boost search results with algorithms that consider concepts, not just keywords</li> <li>◉ Cater to a diverse global audience by translating video transcripts into more than 48 languages</li> <li>◉ Use AI and natural language processing to review videos and instantly gain actionable insights</li> <li>◉ Enable interactive searching for people and speaker segments</li> </ul>
<b>Live Video Streaming at Scale</b> Supercharge your corporate communications strategies with world-class live streaming video capabilities.	<b>eCDN for Video Delivery</b> Tap into the best built-in eCDN on the market to deliver amazing video experiences to every person, every time.
<ul style="list-style-type: none"> <li>◉ Broadcast to tens of thousands of people simultaneously, ensuring a reliable and seamless viewing experience</li> <li>◉ Say goodbye to buffering and keep your audience engaged with flawless streaming across all devices and geographies using our built-in enterprise content delivery network (eCDN)</li> <li>◉ Enhance audience interaction with real-time chat, Q&amp;A, and polling features</li> <li>◉ Scale your webcasts without limits as your business needs evolve with our flexible cloud-native architecture</li> <li>◉ Maximize your existing investments in hardware, software, and UCaaS solutions</li> </ul>	<ul style="list-style-type: none"> <li>◉ Break free from network constraints and embrace a secure, scalable, and flexible solution that ensures every viewer experiences video at its best</li> <li>◉ Utilize Vbrick Universal eCDN's portfolio of technologies, including peer-to-peer, edge caching, and multicast options, to fit the needs of your network</li> <li>◉ Use any combination of eCDN technologies to deliver your message at scale without interruption while safeguarding the security of your video assets</li> </ul>

<p><b>Video Creation</b> Create and enhance your videos using market-leading features.</p> <ul style="list-style-type: none"> <li>Produce studio-quality broadcasts with up to nine presenters, all without the need for third-party hardware or software</li> <li>Encourage employee-generated content by allowing users to create videos directly from their browser, preferred video conferencing application, or mobile device</li> <li>Display subtitles in multiple languages as the video plays, ensuring inclusivity and accessibility</li> <li>Edit videos with simple-to-use tools for deleting content and adding chapters</li> <li>Establish workflows and governance policies to review and approve videos before they are published</li> </ul>	<p><b>Best-in-Class Governance &amp; Security</b> Protect your organization's intellectual property and proprietary video content with end-to-end enterprise security in the cloud.</p> <ul style="list-style-type: none"> <li>Meet the highest standards in cloud security with the industry's only FedRAMP-certified EVP</li> <li>Simplify audits and meet SOC 2 Type II and GDPR compliance requirements</li> <li>Encrypt and protect video at all times, whether stored or in transit</li> <li>Align with organizational policies, permissions, and network requirements for comprehensive governance with capabilities that include: <ul style="list-style-type: none"> <li>Multi-layered role-based security</li> <li>Fine-grained access controls</li> <li>User activity auditing</li> <li>SSO integrations</li> </ul> </li> </ul>
<p><b>Comprehensive Video Analytics</b> Gain deeper, real-time insights into both live events and on-demand video with rich video analytics.</p> <ul style="list-style-type: none"> <li>Analyze engagement trends to see how viewers are interacting with your content</li> <li>Access valuable viewer insights and metrics such as viewing time, drop off, and completion rates</li> <li>Resolve video quality and experience issues before they arise with key performance indicators displayed in your dashboard</li> </ul>	<p><b>Seamless Integrations and APIs</b> Easily integrate or embed your video experiences with a wide variety of popular enterprise systems.</p> <ul style="list-style-type: none"> <li>Continue using your preferred video conferencing solution, whether Zoom, Microsoft Teams, Pexip, or Webex</li> <li>Enhance the capture, enrichment, and storage of the video content your organization produces</li> <li>Easily secure and deliver video content by embedding it on external websites, intranets, social platforms, third-party sites, and applications such as ServiceNow®</li> <li>Future-proof your technology investments and maximize video ROI</li> </ul>

# EVERY ENTERPRISE NEEDS AN EVP

## Industries

Whether you're researching the next life-saving medical treatment or developing innovative software applications, Vbrick's end-to-end video platform has the security, governance, and advanced AI technology to help you manage your video at scale.

- ◉ **Financial Services:** Enhance communication with employees, agents, and advisors, while ensuring compliance with the most stringent regulatory standards.
- ◉ **Life Sciences and Pharma:** Keep global healthcare professionals, distributors, sellers, and employees abreast of the latest trends and regulations.
- ◉ **Healthcare:** Streamline health information updates, communicate new guidelines, and enhance patient education — all while meeting compliance requirements.
- ◉ **Technology:** Remove traditional network bottlenecks, scale video deployments efficiently and securely, and deliver an unmatched user experience.
- ◉ **Government:** Enable advanced collaboration and engagement across geographically dispersed agencies while employing the strictest security features and policies.

## Teams

Any team can elevate their communications strategy and knowledge sharing with powerful video tools that are simple and intuitive to use, yet robust enough to meet the most stringent security requirements.

- ◉ **IT:** Remove traditional network bottlenecks, scale video deployments efficiently and securely, and deliver an unmatched user experience for employees around the world.
- ◉ **Sales and Marketing:** Enable teams, optimize product launches, and boost consumer and partner education efforts.
- ◉ **Corporate Communications:** Empower and engage your hybrid workforce and transfer knowledge with employee-created content — no special software required.
- ◉ **Human Resources and Training:** Ensure compliance through asynchronous learning, streamline employee and partner onboarding, and enhance continuing education and certification offerings.

LEARN MORE

visit: [www.vbrick.com/demo](http://www.vbrick.com/demo)  
or email: [contactus@vbrick.com](mailto:contactus@vbrick.com)



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