

Create More Engaging Video With Producer



During any broadcast, whether it's a high-stakes CEO town hall or a quarterly department update, it's not just *what* you say that matters, but also *how* you say it. When your audiences tune in for an important event, they expect a professional, high-quality video experience — a visual reflection of your company and brand. But that doesn't have to mean blowing your budget on costly production studio equipment and software.

Vbrick is leading the industry with Producer, which is native to our enterprise video platform. It allows you to create high-production value webcasts and recordings without the need for third-party hardware or software. Anyone in your organization can become an expert webcast producer using just a webcam and browser.

Deliver Exceptional Experiences

Bring the exceptional, production-quality video experiences people have come to expect to your enterprise.

Make Professional More Accessible

Simple drag-and-drop functionality means anyone in your organization can create high-impact videos without expert A/V team support — with just a browser and webcam.

Present Together from Anywhere

Broadcast with up to nine remote presenters who can stay in sync by collaborating in a private backstage room. Increase engagement by sharing screens, slides, and videos to audiences around the world.

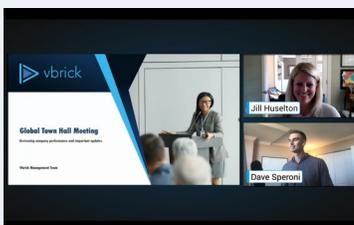
Eliminate Costly Extras

Save time and resources by creating webcasts and recordings directly within Vbrick's cloud-based enterprise video platform — no extra tools, licenses, third parties, or production cycles required.

Customize Your Look and Feel

Choose from a variety of layouts and backgrounds, then build and stage them to make sure things look perfect before pushing them live. Introduce presenters with display banners, and easily share and swap screens during the broadcast.

Professional Production Tools With No Limits



Town Halls: Broadcast video and content with multiple speakers sharing updates



Panel Discussions: Host experts in the field with flexible layouts depending upon your needs



Learning & Development: Put content first by sharing learning materials and audio-only presenters

Create rich and compelling live broadcasts with presenters sharing their webcam and screen from anywhere around the world. No software to install and no extra fees.

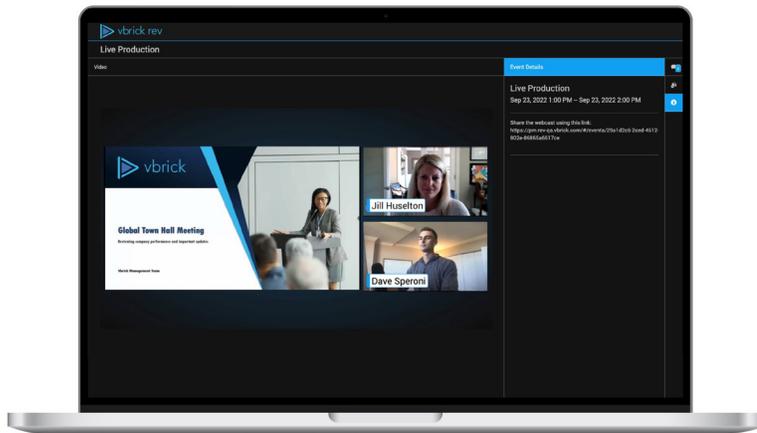
Available Features

Producer includes easy-to-use features for creating studio-grade experiences – from high-stakes CEO town halls to quarterly department updates.

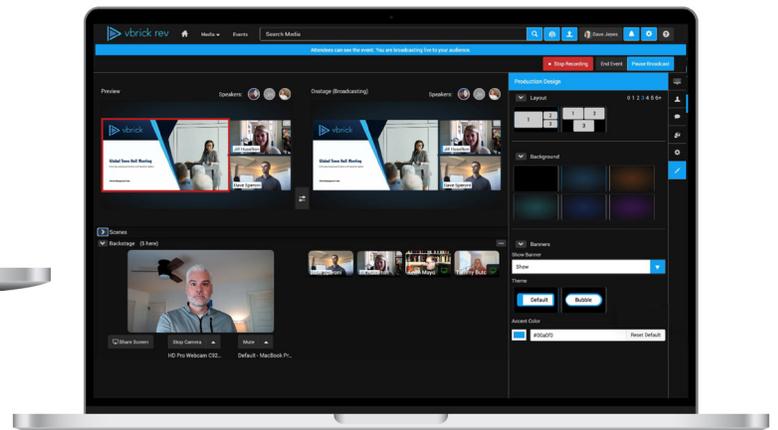
- ⦿ Create high-quality video productions with up to nine remote presenters
- ⦿ Collaborate with the group in a private backstage room
- ⦿ Choose from a library of layouts for different formats
- ⦿ Build and stage your layout before pushing it live
- ⦿ Share presenter screens to show slides and videos
- ⦿ Display banners with presenters' names/information
- ⦿ Pick a background image to enhance the experience

Vbrick's End-to-End Platform Streamlines Your Enterprise Video Needs

Producer is available to all Vbrick Enterprise Video Platform customers as an integrated capability at no additional cost. From seamless production, to scalable and secure distribution, to video content management, enrichment, and analytics, Vbrick's got your live and on-demand video needs covered.



Attendee view



Full producer and presenter view

LEARN MORE

visit: www.vbrick.com/demo
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