

Rev IQ™ Finding Relevant Video Content is Getting Harder – We're Making It Easier

Vbrick Rev IQ allows you to unlock the value of your video content.

Companies are generating more video content for communications, training and knowledge management than ever before. If a picture is worth a thousand words, these videos represent millions of pieces of information that are invaluable for employees to perform their best. Unfortunately, that information often remains out of employees' reach, as they would need to watch hundreds or thousands of videos to find the relevant content they need. This negatively impacts individual productivity and team sharing and collaboration.

Vbrick's Rev IQ solution brings enhanced search capability that allows employees to find and locate specific video content across all video assets. Powered by artificial intelligence capabilities including facial recognition and machine transcription, Rev IQ enriches videos with information about who appears in a video and what is being said. This enables enterprises to tap into the value of their library of video assets resulting in improved productivity and sharing and increased return on video investments.

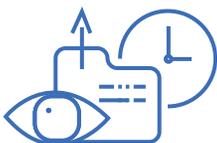
Adopt Rev IQ So That You Have The Intelligence That You Need



Videos are Automatically Transcribed



Search Tool Finds Key Words Located in Transcription



Retrieve, Watch and Share Relevant Content to the Minute

KEY CAPABILITIES

FACIAL RECOGNITION



- ▶ Automatically tag users in videos
- ▶ Identify who is "in this video" and when they appear on the video timeline
- ▶ Search for a person or set of people across your video content

MACHINE TRANSCRIPTION



- ▶ Automatic speech recognition of video demand content in English, German, Spanish, Brazilian, Portuguese and Mandarin
- ▶ Use transcripts to power Closed Captions on your hosted videos
- ▶ Search for words spoken in a video across the video library

INTERACTIVE "PULSE" VIEWING EXPERIENCE.



- ▶ Identify who is in a video and what is being said as the video plays to help viewers get more out of the viewing experience
- ▶ Easily click to see where else they appear in the video
- ▶ Search people and transcription in one integrated experience