

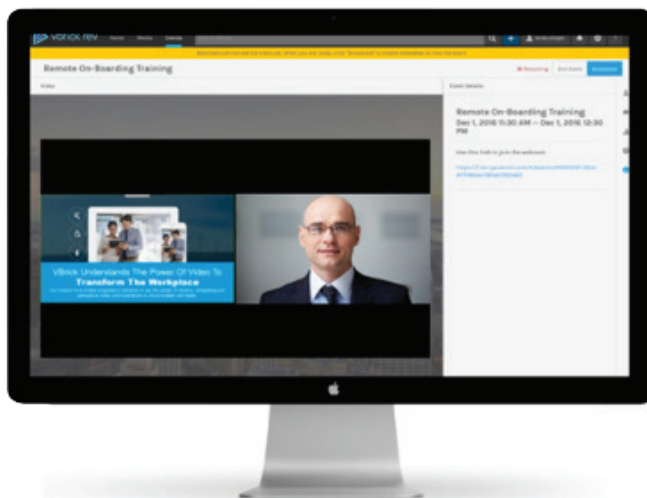
Vbrick[®] Rev[®] Converts Cisco TelePresence Endpoints into Live Streaming and Recording Studios

Rev's unique integrations allow users to maximize investments in TelePresence endpoints

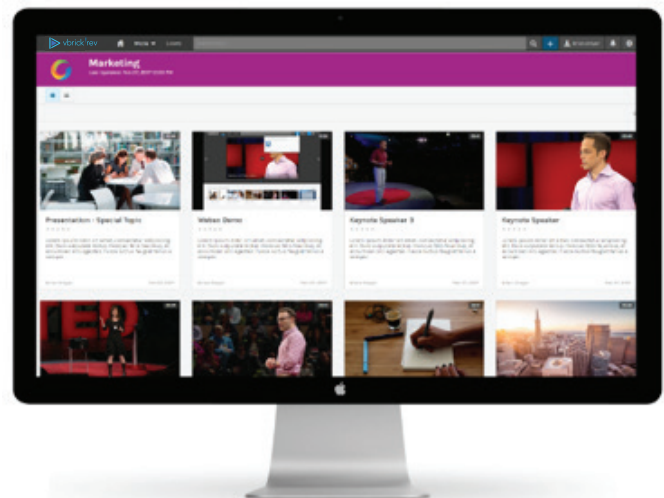
Rev offers multiple integration paths to extend the value of Cisco's TelePresence endpoints. Using Rev unique, SIP-based cloud integration solution, customers using systems with SIP capabilities can use these endpoints to create video on-demand content or host live streaming events for internal or external audiences. Rev's video conference integration is capable of delivering HD video and content directly to video players allowing viewers to modify playback layouts on the fly while viewing live or on-demand video.

Additionally, Rev offers similar features when using a video endpoint with a bridging solution, such as Cisco Meeting Server (CMS). Rev extends the value by providing a live streaming distribution solution that is capable of reaching large, global internal audiences. To address the challenge in creating high quality on-demand content, TelePresence endpoints offer users access to professional grade cameras and recording equipment while Rev provides the solution to manage and securely share video recordings.

LIVE STREAMING



MANAGE RECORDINGS



REV EXTENDS CISCO MEETING SERVER BY:

- ▶ Maximizing TelePresence investments for multiple uses beyond video meetings
- ▶ Integrating to SIP enabled systems that can convert the streams into widely distributed live video content for global audiences
- ▶ Providing a recording solution for users to create high quality on-demand content